

Pravesha Jain

UX Lead and Senior Product Designer • Enterprise & Data Platforms

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PROFESSIONAL SUMMARY

Senior Product Design Lead with 14 years designing enterprise SaaS platforms where trust, governance and complex workflows determine business outcomes. I lead research-driven product strategy, simplify high-risk decision systems, and partner with engineering and product leadership to deliver platforms adopted by global energy organizations.

SELECTED HIGHLIGHTS

- Shaped product strategy and design for cloud-native enterprise data platforms supporting **~\$20M in annual revenue**.
- Lead a distributed UX team of **8 designers**; have led multiple UX teams and mentored **100+ designers**.
- Directed research with **100+ participants** and drove a **~30% workflow-efficiency** gain on a redesigned platform.
- Established enterprise **UX standards, governance and a shared design system** across products.
- Certified design-thinking facilitator — ran **75+ workshops** driving problem-framing and cross-functional alignment.
- Led a global accessibility initiative across **4 continents (500+ participants)** advancing inclusive UX for differently-abled users.

EXPERIENCE

UX Lead and Senior Product Designer

SLB (Schlumberger)

01/2021 – Present

Houston, TX / Pune, India

- Shaped product direction and influenced the roadmap for cloud-native enterprise data platforms behind high-stakes subsurface decisions.
- Simplified complex decision-making — reframed information architecture and interactions to accelerate analysis and cut cognitive load.
- Lead a distributed **team of 8 designers** across Houston and Pune; established UX standards, governance and a shared design system.
- Partnered with product and engineering leadership to balance business and user goals and drive adoption.

Data Workspace ↗ — Cloud-native enterprise data platform • UX Lead • ~\$20M business

- Led product strategy, research and UX for a ~\$20M platform enabling geoscientists to discover, evaluate and trust subsurface data — driving faster, more confident decisions.

Senior UX Researcher & Senior Product Designer

SLB (Schlumberger)

07/2017 – 12/2020

Pune, India

- Directed field research and usability programs in complex industrial environments (**100+ participants**).
- Defined data-visualisation standards and frameworks adopted across teams.
- Unified cross-functional stakeholders through workshops; increased feature adoption across platforms.

Facility Planner ↗ — Enterprise planning workspace • UX & Research

- Transformed a complex legacy system into a visual planning workspace; drove a **~30% workflow-efficiency** improvement and reduced onboarding effort.

Product Designer

KPIT Technologies

04/2016 – 11/2016

Pune, India

- Designed dashboards and control systems for intelligent transport platforms; supported real-time operational decision-making.

UI/UX Designer

Mindtree (L&T Group)

06/2014 – 03/2016

Pune, India

- Delivered UX, research and interaction design for global clients — EA Sports, Genpact, Unilever — across web and mobile.

UI Developer / Software Engineer

Altran Technologies (formerly Aricent)

01/2012 – 05/2014

Bangalore / Gurgaon, India

- Built UI components and contributed to business logic for telecom and enterprise data platforms.

CORE SKILLS & EXPERTISE

Product Strategy

Roadmap influence · Decision design · Balancing business & user goals

Research & Discovery

Mixed methods · Jobs-to-be-Done · Usability testing · Research Ops

Leadership

UX team leadership · Mentoring · Stakeholder alignment · Cross-functional

Enterprise UX

Complex workflows · Information architecture · Multi-role platforms

Design Systems

Data visualization · Standards & governance · Reusable components

EDUCATION

Master of Computer Applications (MCA)

Indraprastha University, Delhi · 2012

Specialization: Human-Computer Interaction

Bachelor of Computer Applications (BCA)

Bharati Vidyapeeth University, Pune · 2009

Gold Medalist (all three years)

CERTIFICATIONS

Measuring UX & ROI · Research Ops

Nielsen Norman Group (NN/g)

Certified Usability & User Experience Analyst

Human Factors International (HFI)

Design Thinking Facilitator & Practitioner

LUMA Institute

Design Thinking & Innovation

IIT Delhi

AWARDS & RECOGNITION

SLB Bronze Award (2022) — Performance Live: Align, Define & Measure

SLB Bronze Award (2022) — Rise of the Phoenix: InTouch Never Dies

Speaker — Reservoir Symposium Asia (2018)

Design Thinking for complex engineering problem-solving.

Global innovation presentation — SLB, Beijing

Presented an innovation initiative to international stakeholders.

Speaker — International Society of Women Engineers